# **ICE-PITMAN**

# Introduction of International Center of Excellence (ICE):

Pitman Training has led the way for growth in development and efficiency within the workplace since the invention of Shorthand in 1837. Keeping true to the heritage of the brand, the key focus is to equip our students with the skills they need to get their desired jobs. Our digital courses are customized to help each student achieve their goals of learning English, a job skill, passing an IELTS exam, learning how to teach, and much more.

These courses are meant to not only help the students but offer the schools an online approach of learning which can be used for supplemental education for students at home.

In addition to local and foreign certificates and diplomas, ICE offers a wide variety of programs, techniques, and methodologies for working professionals and organizations to assist in comprehensive personality and professional development.

# Why us?

Whether you are interested in secretarial, Microsoft Office, keyboard skills, bookkeeping and accounting courses, IT or any of our other courses, our training is designed to help both boost your confidence and enhance your skills along with providing you a unique combination of benefits.

## • British Heritage of 180 Years

We have been providing vocational training in Great Britain since 1837, thanks to our heritage and longevity as one of the leading training providers in the country.

## • Gain Prominence among Others

We have always enjoyed an unrivalled reputation in the market due to our proficient training methods and advanced courses. We are highly respected by the employers and training with us makes you already a cut above the rest.

#### Train at Your Time

Unlike others, we don't have a rigid course timetables with fixed terms, which means with us you can mold your training schedule around your work and home lives. The courses can be started when it's convenient for you.

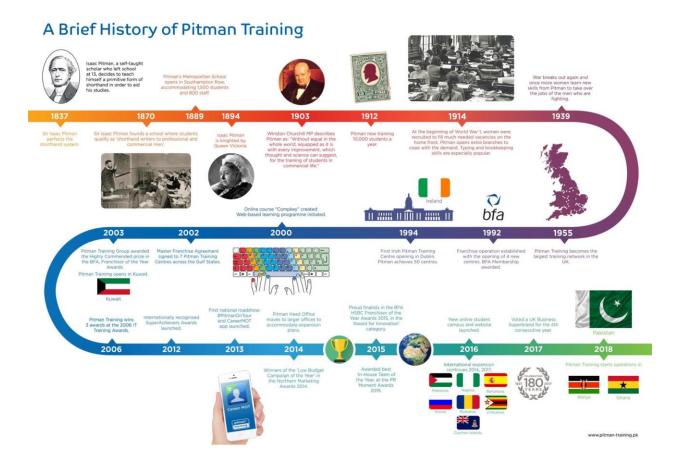
### • Student Pass Rate – 98%

For our Diploma & short Courses, we maintain a pass rate of 98% due to our unique practical approach and efficient training methods.

Whether you want to improve your career prospects with one of our highly respected diplomas, gain that promotion, get back to work or simply stand out from the crowd, Pitman Training can help you like nobody else can.

# What makes us Top?

- Affordable fees
- Internationally recognized UK
- Live instructor
- In-class facility
- Virtual assistance
- UK certification



# **POPULAR COURSES:**

To meet the demands of today's advanced world, PITMAN offers a wide range of courses, webinars and diplomas. Few of the popular courses are as follows:

- Pitman English
- ➤ Teeline Fast Shorthand
- ➤ Microsoft Word 2019
- ➤ Microsoft Excel 2019
- Microsoft Access 2019
- > InDesign CC
- > Adobe CC
- > Event Management

- > Medical Audio Transcription
- VA Essentials
- Marketing Essentials
- > HR Essentials
- ➤ Health and Safety Essentials
- > SEO For Business
- > Effective Business Communication
- Project Management Fundamentals
- > Understanding Business Accounts
- > Time Management
- > Communication in an Organization
- Bookkeeping

## PITMAN COURSE STRUCTURE

#### **THEMATIC UNITS**

We have course units addressing the learner's most important needs including topics on Business, Travel, Daily Activities and preparation for Standardised Tests.

#### **LESSONS WITH ACTIVITIES**

Each unit consists of 18 lessons, based on a specific piece of content. Each lesson consists of 3 interactive activities, designed to reinforce learning and highlight improvements.

#### TRAINED ENGLISH TEACHERS

We offer live one-to-one sessions and daily group classes with certified tutors; Learners who use tutoring are 2x more engaged and score 15% higher on proficiency exams.

#### **MEASURED RESULTS**

Our dynamic analytics and progress reports enable the learners to track daily performance.

Learners can take a Proficiency Assessment to evaluate their progress.

## **MAJOR BENEFITS:**

- Internationally renowned certificate.
- You can digitally appear for the course from anywhere in Pakistan.
- Flexible, self-paced learning via the internet learn when ever and wherever.
- The opportunity to gain a career-enhancing prestigious exams.
- No software/App to install.
- Our courses are created by British Council-certified experienced instructors based in the UK.
- 24/7 access to train.
- Assessments after every module.
- The more you get involved more you can learn.

- Our assessment maps are set to the global standards.
- 6 months autonomous access to practice the successfully completed course.

### **COURSE DESCRIPTION:**

- You can study up to 3 units of your choice at any time of the day in live classes with English speakers/Trainers/Teachers
- Proficiency assessment and enhancement of skills through interesting activities
   i.e. Bubble games, Scrambled letters, Rebuild the passage.
- Unlimited and updated courses and catalogs based on your basic English level for improvement.
- The topic of the units is your choice.
- There is a wide-ranging selection available with the subjects such as:

English Marketing

Accounts Human Resource

Graphic Designing Business
Health and safety Hospitality

- You'll have access to online tutorial sessions with qualified tutors, which you can participate in as part of a group.
- You'll be asked to attend these regularly to help build your conversational and pronunciation skills, you'll also be required to take regular achievement tests at the end of each unit to monitor your progress.

# THE TEAM of ICE-PITMAN AT MINHAJ UNIVERSITY

MADAM SAMREEN KHURRAM AFTAB	(Director-ICE-Pitman MUL)
Mr. Bilal Aslam	Operational Manager
Mr. Ali Murrad	Communication Manager
Miss. Fatima Toor	Instructor
Mr. Muhammad Shoaib Anjum	Asst. Manager









# **Contact Us**

# Pitman Training - Pakistan

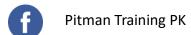
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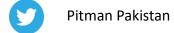
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## **Pitman Training Group – UK**

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